



A Better Way

The Charles Rolland Initiative for Public Engagement

Guiding principles:

Listen. Learn. Deliberate. Participate.

This initiative will be:

- Deliberative – not adversarial
- Inclusive & diverse
- Collaborative
- Transparent
- Participatory

It will foster:

- Mutual understanding
- Capacity building

Goals for the initiative:

- Increase public engagement in how our schools are run
- Tap family and community insight and experience to inform the decision-making process
- Change the culture around public engagement in school decision-making

Charles Rolland was a volunteer, coach, mentor, father and husband; a deputy mayor; and the first African-American chair of either major political party in the state. He also helped found CPPS of Seattle.

He pushed us to build bridges. ... "Advocacy is a lifestyle."
1951-2012.

